



DACON provides database services for medical professionals in its platform pharmazie.com

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The supply of medicines to the population faces a particular challenge: there are countless drugs and active ingredients that can unfold unpredictable interactions when combined. Another problem is multiple revenues from drugs that may contain similar substances or substances with similar effects. Only a database that bundles as much information as possible available on the pharmaceutical market and enables automatic comparison of the data can ensure optimal supply.

The information service provider in this special area is DACON GmbH, founded in 1989. Today, the company based in Bad Vilbel operates pharmazie.com, one of the largest German / English-language database networks in the medical-pharmaceutical sector. The system bundles information about drugs and drugs from 35 databases and 52 countries as well as about 1,700 medication-relevant diagnoses.

In addition to drug information and interactions such as interactions or intolerances, pharmazie.com includes the patient's parameters in the consultation support assessment ("Clinical Decision Support"). Such parameters are among other gender and age as well as existing allergies and illnesses. By means of the traffic light display ("C A V E-Check"), the system gives the go-ahead or warns if necessary of interactions and risks. In this way, it supports, in a matter of seconds, in particular the medication safety.

Quality assurance confirmed by Stiftung Warentest

The success of the consulting support confirmed the test victory of the German Internet pharmacy, a user of pharmazie.com, in a pharmacy comparison test of Stiftung Warentest (5/2014). The German Internet pharmacy recognized as the only one out of 38 tested pharmacies all interactions and risks. In addition to pharmacies, pharmaceutical wholesalers, online healthcare services, health insurance companies, physicians, pharmaconsulting companies and medical supply stores are other typical users of pharmazie.com. The pharmaceutical industry in turn uses the database for market observations.

pharmazie.com integrates information from the Marketing Authorisation Holder Drug Dictionaries with numerous international drug databases. Several monthly updates ensure that the database are always up to date. Usage access exists as a system-integrated service, as an online database or as a monitoring service. The diverse connections include pharmacy software, electronic patient records, hospital information systems, mobile devices, practice administrations, health insurance systems, and web portals and shops.

How to use pharmazie.com

Depending on the specific orientation of the different groups within the medical specialist circles, different possibilities of use arise. Online pharmacies, pharmacy chains and pharmacies use pharmazie.com as a background security system to check orders for risks or drug abuse. Health insurance companies, in turn, review regulations and billing for accuracy and to exclude safety risks, for example in screening projects, the chronically ill and patients over 65 or with multimedia.

The pharmacy / pharmacy wholesaler provides pharmazie.com pharmacy services, which can be used to determine German medicines for international prescriptions, and can feed their own data into information systems for customers. In hospitals, hospital pharmacists review overall patient medication to rule out double prescriptions and provide patients with hospital medications (switch to house list and discharge medication). The pharmaceutical industry uses the system for market and price observations and can also integrate its own data and provide information in a news section.

Other types of applications arise for software vendors who integrate the database into medical device systems or pharmacy merchandise management systems. Specialist publishers produce their own publishing products based on the data provided, such as CD-ROMs. Sanitätshäusern provides the overview of the possibility to calculate cure and aid prices or to use the database for billing with health insurance companies. Pharmaconsulting companies use the AVWG transparency list in pharmazie.com for advice on fixed amounts and discount agreements between the pharmaceutical industry and health insurers.

About DACON GmbH and pharmazie.com

The DACON GmbH, founded in 1989, operates as an information service provider one of the largest German-language database networks in the medical-pharmaceutical sector, pharmazie.com, which for example warns of interactions and risks. The system contains drugs and active substances from 35 databases and 52 countries as well as 1,700 medication-relevant diagnoses (allergies, illnesses, special living conditions, etc.). Typical customers include pharmacies, pharmaceutical wholesalers, online healthcare services, as well as health insurances, physicians, pharmaconsulting companies and medical supply stores. pharmazie.com is aimed exclusively at medical professionals.

Media Contact:

DACON GmbH
Ursula Tschorn
Bergstraße 81
61118 Bad Vilbel
Telefon: +49 (0)6101 128 201
mailto:presse@pharmazie.com
pharmazie.com